New Active Business Tracks - Anglais - BTS tertiaires [1re et 2e années] - Ed. 2022

Liste des ressources

Unit 2 - Marketing & distribution

- **Videos :**
Video 04 - The 4 Ps of The Marketing Mix • https://youtu.be/Mco8vBAwOmA

- **Videos :**
Video 05 - Brand Marketing • https://youtu.be/LomLMdosYzM

- **Videos :**
Video 06 - Organic food • https://youtu.be/81el7ocDTUo

- **Videos :**
Video 07 - What is Digital Marketing? • https://youtu.be/XDpwDwcXGoU

- **Videos :**
Video 08 - Coca marketing campaing in Australia • https://youtu.be/2X8Bd3-G6IU