

11 • L'article défini : *the* ou \emptyset ?

Avant de faire l'exercice ci-dessous, relisez la règle de grammaire sur l'article défini *the* ou \emptyset à la page 235 de votre manuel.

Complétez par *the* ou \emptyset .

Five years ago, BlackBerry dominated smartphone market, was a staple of business world, and had helped make texting a mainstream practice. [...] BlackBerry was designed for businesses. Its true customers weren't its users but people who run corporate information-technology departments. BlackBerry gave them what they wanted most: reliability and security. It was a closed system, running on its own network. phone's settings couldn't easily be tinkered with by ordinary users. So businesses loved it, and R.I.M.'s assumption was that, once companies embraced technology, consumers would, too.

J. Surowiecki, *The New Yorker*, February 13, 2012.

R.I.M: Research in Motion, maker of BlackBerry